



Partnership for Carbon Neutral Film Packaging solutions

WIPAK AND WOODLY LTD. ARE JOINING FORCES TO
ACCELERATE THE SHIFT TOWARDS A CARBON NEUTRAL
FUTURE.

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PRESS RELEASE:

**WIPAK AND WOODLY ANNOUNCE PARTNERSHIP
FOR CARBON NEUTRAL FILM PACKAGING SOLUTIONS**

With the strategic partnership the two companies will share technological resources to develop and deploy a portfolio of film packaging solutions.

Wipak is a global flexible packaging group that recently announced their strategy of intending to reduce their CO2 footprint to zero by 2025.

Woodly® is a new versatile carbon-neutral material based on cellulose from sustainably managed forests. Woodly can be used for packaging Consumer Packaged Goods (CPG) and it is designed to be recyclable.

**“Our cooperation will allow us to significantly
reduce our and our customers’ CO2 footprint”**

Wipak Commercial Director
Ronald Schuster

“We are proud to partner with a company like Wipak, known for its ability to innovate. We believe this collaboration helps to generate industry leading carbon neutral packaging solutions the brand owners can utilize to fulfill their sustainability commitments and add value to their products”

Woodly CEO
Jaako Kaminen

Wipak and Woodly will jointly present their product innovations at Fachpack, the European trade fair for packaging, processing and technology in Nürnberg, Germany on September 24th to 26th.

For further information please contact:

Wipak:

Timo Ouninkorpi
Innovation Manager
+358 (0) 205103249
timo.ouninkorpi@wipak.com

Woodly:

Jaakko Kaminen
CEO Woodly Oy
+358 (0)40 590 0035
jaakko.kaminen@woodly.com